



**BECOMING  
A MEMBER  
2022**



## VETERAN BUSINESS ALLIANCE (VBA) CHARTER

A Veteran is anyone who has joined the Australian Defence Force (ADF) to serve their country, even if they served only one day. Essentially this means that anyone who has served or is currently serving in the ADF or is a member of the reserves is considered to be a Veteran.

The commitment to service in the armed forces of Australia deserves recognition and respect.

Australia boasts a military that is among the most highly skilled in the world because ADF members receive world-class training.

When a Veteran leaves the ADF, they take with them a range of qualifications, training and skills that make them very valuable to the civilian workforce. In a competitive market for human capital, it makes sense to consider Veteran candidates when looking to hire.

Businesses are finding there are many advantages to looking past the typical 'industry experience' based candidates and are benefiting from hiring Veterans who bring new insights, skills and innovative thinking to their new employer.

Our Veteran Community is 20% of Townsville's population. The Veteran Community, including all current serving soldiers, sailors and aviators and their families, can make a significant impact economically and socially in Townsville.

*Typically, Veterans' are self-starters, team players, leaders, risk managers, problem solvers, critical thinkers, good communicators and are values-driven.*



## MISSION

The mission of the Veteran Business Alliance is to bring employers together with a common interest of supporting Veterans' employment to enhance their business and support the achievement of economic prosperity for Townsville.

## MEMBERSHIP

The VBA has a membership comprising of businesses in Townsville and the Region that recognise the value of having Veterans in their workforce.

## ELIGIBILITY

To be eligible for membership a business must meet the following criteria:

- Have an ABN
- Attend at least one VBA Networking Event
- Joined the Prime Minister's Veterans Employment Program
- Signed the VBA Pledge



PLEDGE +  
LEVELS OF  
MEMBERSHIP



MEETINGS



[www.theoasistownsville.org.au/veteransbusinessalliance](http://www.theoasistownsville.org.au/veteransbusinessalliance)