

# The VBA Pledge

<b>Business Name:</b>	<b>Gold/Silver/Bronze Platinum (circle one)</b>
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**As a signatory of The Oasis Townsville's Veterans Business Alliance Pledge**

we strive to recognise and promote business activity and businesses that support the Townsville and NQ region Veteran Community.

The main effort is to increase the number of suitable jobs for veterans and their partners employed by smart and understanding employers, to harness the unique skills and characteristics of those who have served their country and in doing so enhance the economic prosperity of Townsville. *We pledge the following:*

1. We understand that having meaningful work is central to wellbeing and that this is the biggest hurdle veterans face after transitioning out of ADF service that we intend to support.
2. We acknowledge the values-based skills (integrity, loyalty, self-discipline and perseverance) that ADF veterans can bring to businesses and the specific qualifications and experience that most have, including being: a leader, a team player, a self-starter, a risk manager, a problem solver, a project manager and a good Communicator
3. We believe that our support of, and involvement in, the VBA will promote a thriving, respected, vibrant, and well supported veteran community which will enhance the economic and social prosperity of Townsville, which is good for the entire Townsville Community.
4. We will seek to employ a veteran where suitable.
5. We will always present a positive case for any business to employ a veteran.
6. We appreciate that some veterans are less well prepared for the next stage of their life after service in the ADF and may need more support than other potential recruits for a particular job and we will, wherever possible, help to give the veteran a hand-up and into meaningful employment.
7. We will, to the greatest extent possible, support businesses that employ veterans as a priority in all our business dealings.
8. We will attend (or ensure our business is represented at) all monthly Alliance networking meetings and VBA veteran community-related activities.
9. We will conduct business with honesty, integrity, and fairness.
10. We are registered with the Prime Ministers Veterans' Employment Program.

Authorised Signatory for Business joining VBA (Name and Signature)	Date

Sponsored into VBA by: (Business Name, Member Rep Name and Signature)	Date