



WEBSITE

To discuss opportunities for sponsorship or donations, and how your contribution can benefit the future for our Veteran Community, please contact:



GENERAL MANAGER

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SPONSORSHIP PROPOSAL

RAISING FUNDS FOR
THE OASIS TOWNSVILLE

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ABOUT US

The Oasis Townsville provides a safe and welcoming place where Veterans, transitioning Australian Defence Force (ADF) members, and their families can relax, connect with mates and access services and information when needed.

The Oasis Townsville is playing a vital role in supporting and connecting Veterans.

Vision

A thriving, respected, vibrant and well supported Veteran Community enhancing the economic and social prosperity of Townsville



Who are Veterans?

A Veteran is more than a former member of the ADF who served on combat operations. A Veteran is anyone who has served or is currently serving in the ADF. It is someone who has made the formal commitment to serve to protect their county and its people.

OUR PURPOSE

We provide the venue and the opportunity for members of the Veteran community to feel safe and supported by their peers and friends to discuss options and opportunities to help them stay on the best path for their future. Our philosophy is simple: Connections Save Lives. This approach is the best way to protect the veteran community from any adverse effects on their mental health and associated problems. The Oasis Townsville also provides a professional service to help map out an individual’s future objectives and actions and gain the support of Townsville’s best services that support the needs of our community.

WHAT WE DO

Home Base

Everything we do at The Oasis Townsville is underpinned by the 10 Human Needs Framework.

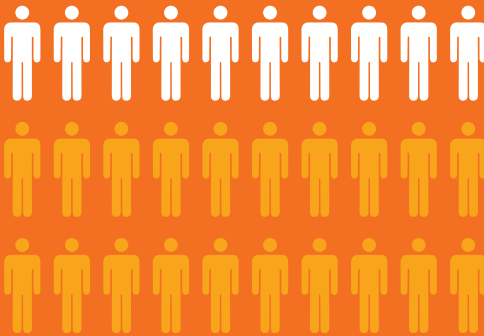
WHY WE EXIST

Each year 10% of members of the ADF (over 600 soldiers, sailors and aviators) leave the ADF from Townsville.

OF THESE APPROXIMATELY

200 ^{OUT} _{OF} 600

EVERY YEAR REMAIN TO CALL TOWNSVILLE HOME



Townsville is Australia’s largest garrison city. Together with their families, the Defence force community (current serving and ex-serving) represents approximately

20%
OF THE TOWNSVILLE
COMMUNITY

(40,000 OF 200,000)

MAKE A DIFFERENCE TODAY

Thank you for your consideration of becoming a sponsor or donor of The Oasis Townsville.

We are continually inspired by the generosity of businesses and other organisations across North Queensland and their commitment to supporting our Veteran Community.

We are keen to ensure our relationship is beneficial to us both. We can design fund raising packages that best suit all our goals.

Sponsorship comes in all shapes and sizes and can be delivered in many ways. Examples include:

- Funding for specific activities and events
- Support for achieving and maintaining good general mental health in the veteran community
- Direct support for clients and candidates
- Acquisition of capability or equipment
- Naming parts of the facility or capabilities within

We are open to having that discussion with you.

As a sponsor/donor we can offer significant exposure to the Veteran community in Townsville and the region. This exposure includes exchange of logos, formal acknowledgment of your organisations support in formal ways, on social media, and networking opportunities.

YOUR EXPOSURE:

3,000 We have 3,000 followers across our social channels

1,000 Website visitors per month

1,300 People on our monthly newsletter email list

Logo displayed around Home Base where over 10,000 members of the veteran community attend annually.